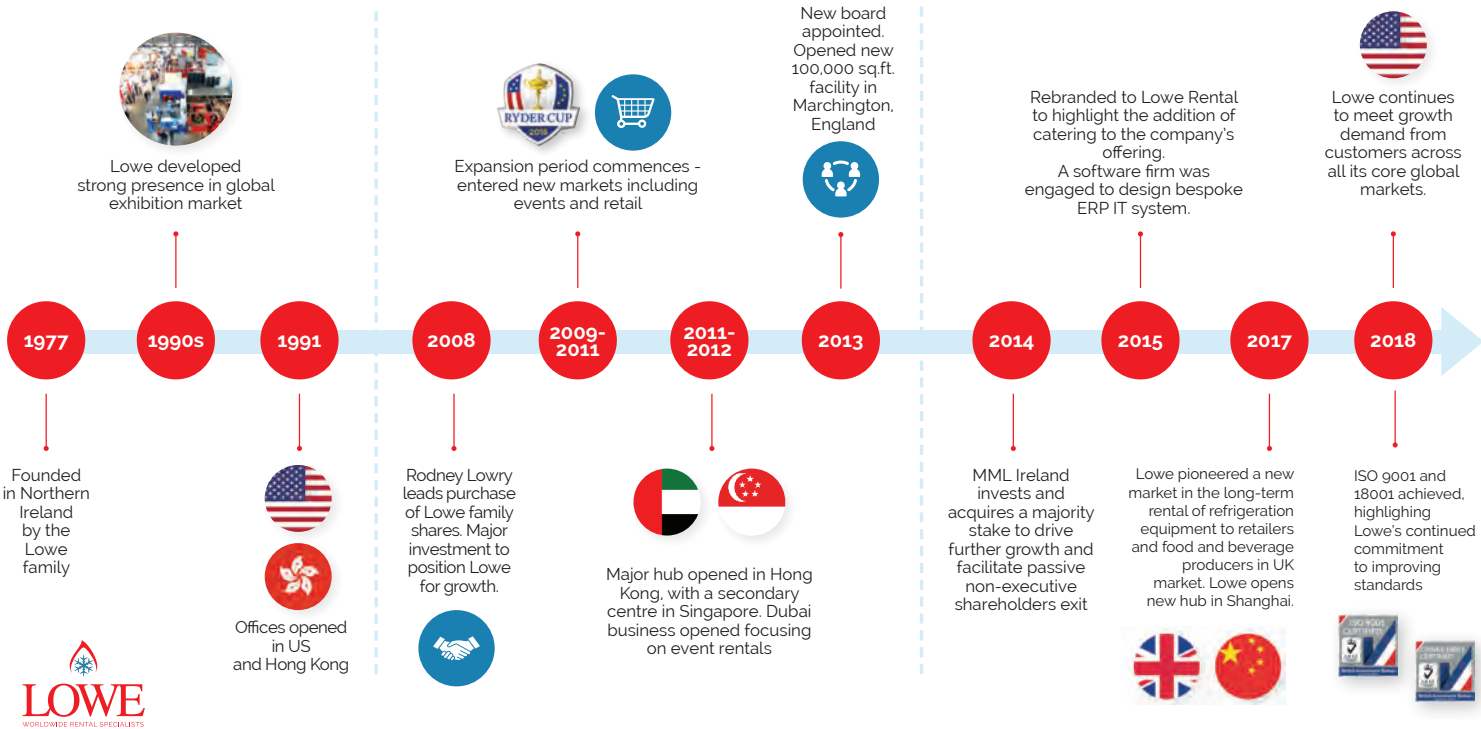


**WE ARE LOWE.**

**EST. 1977**



# LOWE'S JOURNEY





**40**  
YEARS  
ESTABLISHED

Lowe has experienced enormous growth over the past four decades, expanding to become a truly global brand.

**\$100m**  
PUBLIC AND PRODUCT  
LIABILITY INSURANCE  
ULTIMATELY PROTECTING  
LOWE'S CUSTOMERS

**25,000**  
FLEET OF SPECIALISED  
REFRIGERATION

Lowe continues to open new offices and distribution centres worldwide wherever they see strategic potential to improve the company's networks.

Lowe's global sourcing and manufacturing ensures that they are always competitive and adaptable to local market conditions.

Core global market renting refrigeration and catering equipment to the world's major International food exhibitions, sporting events and retailers.

**SOLD TO**  
**140**  
COUNTRIES  
IN 2017

**PHYSICAL  
PRESENCE IN**  
**40**  
COUNTRIES

**361**  
EVENTS

**170**  
MAJOR  
EXHIBITIONS  
SERVICED IN 2017

# AT LOWE'S CORE

**LISTEN**

**EMPOWER**

**ACCOMPLISH**

# EXHIBITIONS

SINCE 1977



# SHOW BUSINESS.

Lowe is the only truly global supplier of temporary refrigeration to the international food exhibition industry.

Lowe's specialised display refrigeration and heavy catering inventory, coupled with their logistical capabilities, ensure Lowe is best placed to accommodate the most demanding and largest exhibitions worldwide.



**170**

**MAJOR EXHIBITIONS  
SERVICED IN 2017**



**TRUSTED  
INTERNATIONAL  
SUPPLIER**



**SPECIALIST  
INDUSTRY  
EXPERTISE**

Lowe's global reputation is built on reliability, quality of equipment and service as well as a high level of expertise and specialist knowledge of the industry.

Lowe adapts the way it works to meet the needs of specific exhibitions, individual exhibitors and locations.

Providing quality rental equipment to showcase the customer's products and brands to their best.

## LOWE, SUPPLYING:

Exhibition organisers

Exhibiting companies - including the world's leading food producers

National pavilion organisers

Government agencies

Stand contractors





# EVENT RENTAL

TRUSTED GLOBALLY



# ADVANTAGE, LOWE.

Over 40 years in eventing has given Lowe the advantage of experience. This means at Lowe the event experts know that quality, flexibility and reliability mean everything.



**DEDICATED  
PROJECT TEAMS**



**UK & EU BRAND  
KITCHEN  
EQUIPMENT**

**100%**  
**FLEXIBLE**

Lowe maintains a young fleet of commercial kitchens, temporary walk-in cold rooms for sporting events, music festivals, catering venues and events globally.

Using Lowe's worldwide logistic and installation teams, there are no locations or requirements in global eventing that the team at Lowe can't handle.

## LOWE, SUPPLYING:

Major contract caterers

Sporting events

Food carnivals

Public sector

Major Festivals

Elite Society Events



# RETAIL RENTAL

## EXPERIENCED SUPPLIERS





RETAIL

# CHRISTMAS. SORTED.

From food producer promotions to bulk supermarket seasonal deliveries, Lowe supplies a variety of effective tailored temporary solutions to the food retail trade sector worldwide.

**25,000**  
PIECES

**100%**  
FLEXIBLE

  
**EXPERT SOLUTION  
SOURCING**

Lowe's vast fleet of rental equipment ensures that whether a retailer has a need to support seasonal trading peaks or add bespoke visual displays for product promotion, Lowe is always best placed to supply.

Using a wide reaching global supply network, the expert sourcing team are able to find a solution to whatever individual requirements the retailers may have.

All provided on flexible and managed contracts. Sorted.

RETAIL

## LOWE, SUPPLYING:

Seasonal / Peak trading

Product promotions

Store remodels / Refurbishments

Long-Term Rental



# LONG-TERM RENTAL

A UNIQUE SOLUTION



# TAILORED THINKING.

A unique approach to refrigeration solutions. Lowe is bringing the retail industry long-term rental options that allow for more flexibility when tailoring refrigeration projects.

RETAIL



**0**

**REPLACE YOUR  
EXISTING FLEET AT  
ZERO CAPEX COST**

**1-5**

**YEAR  
FLEXIBLE  
TERMS**



**REDUCED  
RUNNING COSTS**

In a cost conscious and environmentally sensitive retail environment, Lowe has created a unique and customisable long-term rental product, featuring:

- Fully serviced contracts, with flexible 1-5 year terms
- No capital expenditure on new equipment
- Accurate cash flow management, with fixed monthly costs
- Revolutionary energy saving equipment options



# **SPECIALISED PROJECTS**

**GOING WHERE OTHERS CAN'T**



# LOWE CAN.

The experts at Lowe love a challenge and have become globally recognised for their ability to deliver solutions for the world's most unique refrigeration and catering environments.



SPECIALISED  
PROJECTS



**SOLUTIONS TO  
FIT ALL NEEDS**



**MECHANICAL  
FITTING  
EXPERTISE**



**ELECTRICAL  
SERVICES ALSO  
INCLUDED**

The ability to mobilise large volumes of bespoke complete kitchens and cold storage anywhere in the world and with an expert team on hand to make it happen regardless of the challenges, positions Lowe as the only choice for specialised projects. All challenges welcome.

## LOWE, SUPPLYING:

Offshore island for oil & gas

Military operations

Movie shoots

Hotel refurbishments

Pop-up restaurants

Palace kitchen refurbishments

Public sector buildings



الوطنية  
NCC



النهضة  
Renaissance



# LOWE EXPERTS

OVER 600 YEARS  
COMBINED EXPERIENCE



# LOWE EXPERTISE.

From global supply networks, to local installations and maintenance, the experts at Lowe lead the field in refrigeration and catering equipment. Dedicated teams in each area of our service business ensure that once the deal is done, delivered and installed, you are kept running.



EXPERTISE

**100%**

**RELIABLE**



**ALL DISTRIBUTION  
CENTRES**



**REACT  
QUICKLY**

Lowe's maintenance teams ensure that rental equipment is maintained in optimum condition and oversee all refurbishment work carried out on Lowe Rental products.

Lowe's rentals service and maintenance work is held in such high esteem that they carry out these services for many high street retailers – even if they did not supply the refrigeration in question.

## LOWE EXPERTS ALSO COVER:

Service and maintenance teams

Global solution sourcing

Worldwide logistics

Accredited installation teams

Localised service and  
maintenance teams

Engineering to all major shows



GLOBAL SOURCING



WORLDWIDE LOGISTICS



ACCREDITED  
SERVICE TEAMS

## ACCREDITATIONS

ISO Accreditation



F-gas Certified



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**THANK YOU.**

LB19JUL18

